



Press Release November 2016

SOUTH YORKSHIRE FIRM RELISHES NEW CONTRACT WIN

Henderson's Relish appoints Hastings Freight to deliver to supermarkets & pubs

Sheffield-based [Hastings Freight](#) has been named as the main logistics provider for Hendersons Relish, one of Yorkshire's most recognisable food brands.

Hastings Freight has been awarded the Henderson's contract – named a Great Icon of Yorkshire by the Dalesman magazine– following a competitive tender process.

As part of the contract Hastings Freight, part of Europe's largest and fastest growing express palletised freight network, will be responsible for timed next-day deliveries of the product to Asda, Co-op, Morrisons, Sainsbury's and Weatherspoons across Manchester, Skegness, York and Birmingham.

Debbie Raynes, business administrator at Henderson's Relish, said: "Hastings Freight put together a financially competitive logistics package. This, combined with their industry-leading IT developments, made their appointment an easy one."

Alan Hastings, managing director at Hastings Freight, added: "This is a great coming together of two local businesses and we couldn't be happier to partner with Henderson's Relish which has an iconic status across Yorkshire. It's satisfying to be appointed as a result of our costing model however this won't compromise our excellent customer service record which we've worked so hard to develop over the years."

Henry Henderson blended the first batch of his famous Relish in 1885. 130 years later Henderson's remains a family business, still blending in Sheffield to Henry's original recipe — a secret known only to three living people. The blend of tamarinds, cayenne peppers, vinegar, garlic and cloves has inspired painters and poets, songwriters and film makers with the relish having a legion of famous fans, who spread the word all over the world.

